Frequently Asked Questions Regarding the On Site Rebooking Process at Sensors

Why should I select space on-site?
By completing an application on-site, you will benefit in a variety of ways. First, and most importantly, those who rebook on site will protect themselves from a post show price increase. Second you will receive priority in selecting the best location available at the time of your appointment. Finally, you will have started planning for 2014 and receive the full benefit of over 2 million marketing impressions planned for the Sensors Expo for 2014.

What are the special programs being offered during the Onsite rebooking process?

- Rate protection:
  - Save $150 per 100 sq. ft. of booth space ($38 vs. $39.50/sq. ft)
  - For booths 20x20 and larger, save $250 per 100 sq. ft ($37 vs. $39.50)
- Two (2) Complimentary 2014 Main Conference Passes for any 20x20 and larger booth
- 20% off Marketing Packages & Advertising

What will I need to do to secure a space?
While at Sensors, come to the Sales Office (located at the front of the 900 aisle) at your scheduled rebooking time. Our sales staff will be ready to assist you. Since we realize your time on the floor is valuable, we want to minimize your time away from your space so the process is very quick.

Upon entering, you will receive a packet of information and have an opportunity to preview the 2014 floor plan. Once you have selected your space, you must sign a contract to secure that space. Before leaving the sales office, be sure to leave your completed and signed application. ***Only those exhibitors who complete an application on-site will receive the on-site space selection discount!*** Invoices will be sent following the show and exhibitors will then have 30 days in which to pay their deposits in order to maintain the discounted rate and their booth assignment.

What if I miss my assigned time?
Given the significant number of Sensors exhibitors that need to be scheduled over the course of the 2 day show period, it is imperative that the schedule is maintained. If you miss your assigned time after your number has been called, please come to the Sales Office at your first opportunity, and you will be given the next opportunity to select.

What if I can't leave my booth at my assigned time?
If you are unable to select at your designated time, you can request that we select for you by proxy. The Sensors sales staff will choose the best space available when your number is called. If you chose to have us select for you, contact us before the show opens or on-site in the Sensors Sales Office prior to your selection time.

What if I'm not ready to commit to the 2014 event on-site?
We understand that some exhibitors need time after an event to evaluate the outcome of their show participation. Contracts signed during the rebook process are not booth reservations but binding contracts. Should exhibitors elect to sign up after the show ends, rates will revert to the new 2014 booth pricing levels.

How are my priority points calculated?
Sensors Expo maintains a priority system which cumulatively factors in the exhibitor's amount of square footage, amount of sponsorship revenue and credit for each year of participating in Sensors Expo. Date of contract and fulfillment of contractual obligations are also considered in the event of a tie.

What happens if I select my space after June 6, 2013?
On June 7, exhibit space will become available on a first come, first serve basis. The special on-site rates and special program will expire, and the new 2014 square foot rates ($39.50/ sq. ft.) will be in effect.